









# **Get to Know Puerto Rico**

#### **Welcome to Puerto Rico!**

The Puerto Rican population is more than 3.6 million. Puerto Ricans are known for their love of families, parties, and spending time outside. They also have the desire and motivation to be business owners, making them the perfect candidates for our Solutions to Transform Lives™.

- Primary languages are English and Spanish.
- 99% of the population is Latino and 65% is between the ages of 25 and 65.
- Puerto Rico has one of the most dynamic economies in the Caribbean region.
- U.S. minimum wage laws apply, and U.S. currency is used
- Family is very important and families are often involved in business partnerships and decisions.

### The Industry in Puerto Rico

- Global entrepreneurship is still gaining power, despite the fact that only 28% of Puerto Ricans think there are still good opportunities to start a business on the island.
- The government has enacted a series of incentives to attract foreign investment and boost entrepreneurial activity.
- Direct selling companies have contributed to the Puerto Rican economy and reported royalties have tripled in 2013.

#### Isagenix Has the Solutions

- · Almost 74% of households are family households.
- The prevalence of obesity continues to increase.
- The associated state has highly developed highways, ports, and airport systems, which allow for fast movement of merchandise across and beyond the island.

### **PUERTO RICO SYSTEMS AND PACKS**

We offer a range of systems, packs, and targeted solutions to help you take advantage of the unique business opportunities in Puerto Rico to begin transforming lives. Some of our most popular products include Cleanse for Life®, IsaLean® Shake, and Ionix® Supreme with wholesale prices between US\$32 and US\$40. Additionally, we offer product selections that are bundled together as systems and packs and targeted to specific solutions. Packs and systems range between US\$150 and US\$600.

For a complete list of products and packs, log in to your Back Office with your Isagenix username and password, and click "View Price Lists" under the "Orders" menu.

## **LINKS**

- · Isagenix.com: Corporate website.
- IsagenixBusiness.com: All the tools and training you need to build your business.
- · IsaMovie.com: Present our Solutions videos to your prospects.
- IsagenixEvents.com: Corporate and local events near you.
- IsagenixHealth.net: Health articles and the science behind Isagenix products.
- IsaFYI.com: Get the latest and greatest updates on Isagenix.
- StartYourLife.com: Home of the START vision, tools, training and inspiration that's changing young lives all
  over the planet.
- IsaBodyChallenge.com: Find out how Associates are transforming their bodies and lives using Isagenix products.
- TeamIsagenix.com: A comprehensive website designed to educate athletes about Isagenix.
- Facebook.com/Isagenix: Like us on Facebook.
- Instagram.com/Isagenix: Be a part of the community.

# **CONTACT INFORMATION**

- Isagenix World Headquarters:
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- Isagenix World Headquarters Office Phone: 480-889-5747
- Customer Care Telephone: 480-889-5777\* | Toll-Free: 877-877-8111\* Fax: 480-636-5386 (\*All calls will be recorded for quality purposes.)
- Customer Care Hours: Monday Friday: 5:00 a.m.–6:00 p.m.; Saturday: 6:00 a.m.–2:30 p.m.
- Customer Care Email: Support@IsagenixCorp.com
- Customer Care Chat: Monday Saturday: 6:00 a.m.–8:00 p.m.; Sunday: 6:00 a.m.–10:00 p.m.
- Languages: English, Spanish, Chinese, and French.
- Additional regional sales representatives and managers to support the field. If you need to get in contact with a rep in the area, email ServicioACliente@ isagenixcorp.com

### **PROMOTIONS/INCENTIVES**

- Crystal Reset
- · Daily Pay
- Director Leadership Pool
- Double Product Introduction Bonuses
- Team Builders Club
- Executive Leadership Pool
- · Holiday Bonus Pool
- · Millionaires in Action
- Rank Advancement Bonuses
- President's Quest 2015
- IsaBody Challenge®
- Top Achievers 2016